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Image Licensing Questionnaire:

Name: E-mail: Phone: Company: Website:

What industry will the image be used in?

What will the image be used for?

Digital media, Advertising (print, display, tv), Marketing & promotional collateral, internal use (companies and organizations), Retail, product, packaging

What size will the image be?

e.g. Full page, half or quarter page (website or advertising)

Image placement

e.g. Front page of website, inside website mixed with text etc

How long do you want to license the image for? e.g. 1 year, 6 months, 1 month etc

Which category is the image in?

Are you looking to use just one image or multiple? ...how many?